



Wide Format Printer Course Track

Use this course track to focus on the learning modules most relevant to wide format printers. Total length is approximately 8.1 hours.

1	Intro to Production Printing	Brief History of Printing	14:07:00
2	Intro to Production Printing	What is Production Printing?	14:27:00
3	Intro to Production Printing	Analog vs. Digital Printing	15:23:00
6	Intro to Production Printing	Print 101: Inkjet	21:59:00
9	Intro to Production Printing	Print 101: Screen Printing	10:24:00
10	Intro to Production Printing	Industry Speak: Acronyms & Jargon	21:54:00
17	Inside the Print Shop	Sign Printer	18:29:00
19	Operations of a PSP	Sign Shops	17:42:00
29	Selling Strategies for	Sign Shops	15:29:00
31	Vertical Markets for Print	Education	12:46:00
32	Vertical Markets for Print	Financial and Insurance	11:31:00
33	Vertical Markets for Print	Healthcare and Pharmaceutical	12:41:00
34	Vertical Markets for Print	Manufacturing	16:15:00
36	Print Workflow and Processes	Preflighting 101	5:54:00
37	Print Workflow and Processes	Imposition 101	12:59:00
38	Print Workflow and Processes	Primer: Software & Functions	26:49:00
39	Print Workflow and Processes	Primer: Key Workflow Processes	30:08:00
40	Print Workflow and Processes	Primer: Design Considerations	30:40:00
41	Print Workflow and Processes	Job Onboarding	16:28:00
42	Print Workflow and Processes	Estimating, Quoting, & Ticketing	15:59:00
44	Print Workflow and Processes	File preparation (Prepress)	20:20:00
45	Print Workflow and Processes	Proofing and Approval	10:58:00
46	Print Workflow and Processes	Digital Front Ends	23:16:00
48	Introduction to Finishing	The World of Finishing	27:44:00
50	Introduction to Finishing	Trimming and Cutting	9:12:00
54	Introduction to Finishing	Finishing for Wide Format	18:10:00
		Total Time:	7.5 hours