

eDigest

Print, Packaging, Label Industry



VISUAL MEDIA
ALLIANCE

Support for Print, Label, Packaging, and Creative Companies

November 2022

New PIPI Survey



The fall Printing Industry Performance & Insights survey is now open. It explores effective management practices for printing companies from setting leadership priorities to the effects of inflation, paper shortages and more. Please complete the survey and get the report.

[TAKE SURVEY](#)

6 Ways to Protect Your Identity Online



Data breaches seem like a daily occurrence these days. With so much activity, taking place online, your identity and that of your business are always at risk of being stolen. Follow these tips to keep your information safe.

[GET TIPS](#)

Get a Head Start on Open Enrollment



Open enrollment is NOW. Set the foundation for a successful season. Learn what's new this year, how to ensure compliance with regulations, and how to help employees select the right plans.

[READ ARTICLE](#)

HUMAN RESOURCE Q+A

Dear David: Asking References about Sick Time?



When you're trying to gauge whether a candidate will be a reliable employee, you may want to ask for references about their previous use of sick time. Here's why HR experts advise that you tread carefully with that request.

[READ MORE](#)

EVENT RECAP

Community Projects in Print



Did you miss our ConnectUp event in October? During Sacramento Design Week, VMA members joined for an in-person networking event to view amazing print projects and discuss "Community Projects in Print." If you missed it, check out photos of the creative networking event!

[VIEW PHOTOS](#)

UPCOMING EVENT

Save the Date: CrabFest!



One of our most highly anticipated events, CrabFest, is approaching soon. Enjoy all-you-should-eat Dungeness crab and nonstop networking. CrabFest 2023 will be held on January 27. Interested in saving a spot or being a sponsor? Sign up today!

[SAVE THE DATE](#)

UPCOMING EVENT

SalesCircle Holiday Edition!



Is there any better gift than a referral? At the Holiday edition of SalesCircle, VMA's online referral group, gather around the (virtual) fireplace to share leads, talk sales strategies, and play holiday-themed games. Join us on December 15!

[REGISTER NOW](#)

UPCOMING EVENT

Holiday In-Person Networking



Get into the season and ConnectUp with industry colleagues for an in-person holiday event in Antioch on 12/8. Hosted by VMA and Trade Litho,

INDUSTRY NEWS

Order the Latest Wage + Benefits Report



The 2022 Wage + Benefits Report is here! Nearly 500 firms and more than 15,000 employees across North

you won't want to miss the chance to celebrate, network and check out the printer open house. Register now

REGISTER NOW

America participated in this annual survey on labor costs and HR policies of print-related companies. Order your copy today.

GET REPORT

Visual Media Alliance

Support for creative, web media, marketing and print businesses

665 Third Street, Suite 500, San Francisco, CA 94107 | phone: 800.659.3363 | info@vma.bz



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