

Facebook Post



Visual Media Alliance

February 14 at 2:58 PM · 🌐



In a Paper-based Packaging industry, Two Sides, an independent, non-profit organization, aspires to ensure that in a world of scarce resources, our renewable, recyclable and sustainable products can be enjoyed for generations to come.

By supporting companies and organizations who make an effort to go green, you conserve natural resources and have an effective power on the environment.

[#InvestInOurPlanet](#) [#SmallBusinessSupport](#) [#Sustainability](#)



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Designed by Grace Bhatia

Facebook Post



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Did You Know: Small businesses and independent entrepreneurs are making the biggest impact in reducing the carbon footprint of business. Local businesses tend to set up shop in pre-existing buildings whereas bigger corporations and companies often get infrastructures built for them – leading to less green space and use of more harmful materials.

Want to go-green yourself? Join fellow VMA members on Wednesday, June 1st from 10AM - 11AM Pacific Time for a share and learn event on sustainability.

This is part of the Collective Conversations series, a free virtual roundtable for VMA Members covering priority topics. [Register here](#)

[#SmallBusinessSupport](#) [#VMAMembers](#) [#InvestInOurPlanet](#)

Collective Conversations

Virtual Round Table Series • Sustainability Matters



June 1, 2022



11 a.m. to 12 a.m. PST



Online on Zoom

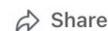
VISUAL MEDIA ALLIANCE



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Instagram Stories

Responsible
Consumption and Production

Fact #1



Electronic
waste



Recycled
waste

Electronic waste grew by **38%** in 2020, but less than **20%** is recycled.

Responsible
Consumption and Production

Fact #2



Your **reusable bag** already helps reduce waste! Take it a step further by being more thoughtful about your purchases as a consumer.

Instagram Posts

THE GREAT GLOBAL CLEANUP

When it comes to individual action for the common good, one of the best ways that people can make an impact for our planet is by cleaning up our public spaces. Our pollution problem is getting out of hand and our environment is suffering for it. Open landfills emit dangerous greenhouse gasses, waste and pollution that enter our oceans and freshwater. Microplastics even make it into our food and the air we breathe. **Swipe up to register your cleanup today!**



BEACH CLEANUP BINGO!

HOW ECO-FRIENDLY ARE YOU?

 INVITED A FRIEND TO HELP	 BROUGHT COMPOSTABLE BAGS	 BROUGHT GLOVES
 BROUGHT SUNSCREEN	 SEPARATED RECYCLABLES	 COLLECTED 1 KG OF TRASH
 COLLECTED 2 KG OF TRASH	 COLLECTED 3 KG OF TRASH	 SCHEDULED THE TRASH PICK-UP

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LinkedIn Post



Visual Media Alliance

@VisualMediaAll



Since the beginning of the 20th century, the world's forests have lost 20% of their coverage. The Canopy Project partners with groups around the world to ensure that your donation sustainably plants trees for a greener future.

[#EarthDay](#) [#InvestInOurPlanet](#) [#TheCanopyProject](#)



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Twitter Post



Visual Media Alliance (VMA)
249 followers
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The U.S. Small Business Administration (SBA) is an independent agency of the federal government created to aid, counsel, assist and protect the interests of small business concerns, preserve free competitive enterprise and maintain and strengthen the overall economy of our nation.

Search for environmental grants and loans on their website today! Click [here](#) to jumpstart your future in creating a greener planet.

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